

HOLLABACK!



Hollaback! Jakarta partaking in the Women's March Jakarta

ABOUT

Hollaback! is a global, people-powered movement to end harassment in all its forms. We work together to understand the problem, ignite public conversations, and develop innovative strategies that ensure equal access to public spaces. We leverage the very spaces where harassment happens - from online to the streets - to have each other's backs and build a world where we can all be who we are, wherever we are.

OUR MISSION

is to build safe, inclusive public spaces by transforming the culture that perpetuates sexual discrimination and violence.

WE CARRY OUT THIS MISSION

by building the power of people to create measurable and long-lasting impacts in the movement for social justice.

Hollaback! **builds the power of people directly affected by harassment**, giving them the tools to tackle the monumental systems of oppression behind harassment - from sexism, racism, homophobia, and more - and the power to lead the movement locally.

We employ new technologies to reach diverse, global audiences and engage them in effective, replicable actions.

We have built a scalable movement in a field that was nascent and under-recognized, until now. In the next year, we're poised to triple our impacts. Our model is rapidly scaling to meet dramatically increasing demand - and we're ready to respond.

"Hollaback! changed my life. I honestly believe if it had existed when I lived in NYC, I never would have left. That's how much it was needed. That's how vital their work is. For seven years, I have proudly tried to work in tandem as the Site Leader for [Hollaback! Czech Republic]. Since day one, I have been inspired, uplifted, and heard by the tireless volunteers we have worldwide. As one of the first international sites, [Hollaback! Czech Republic] has provided women and marginalized people with a platform from which their stories can be documented and their experiences believed. Watching the organization expand and evolve has filled me not only with purpose but [with] genuine belief that public space will become safer for all."

- Gail Whitmore, Hollaback! Czech Republic

26%

increase since last year in
BYSTANDER & SEXUAL HARASSMENT TRAINING

All Time: 12,752 This Year: 5,734

19%

increase since last year in
STORIES OF HARASSMENT MAPPED & SHARED

All Time: 13,123 This Year: 1,731

IMPACT 2018



HIGHLIGHTS

HOLLABACK! HEADS TO THE WORKPLACE

Following a national trend and change in policies, we have expanded our bystander intervention trainings to address sexual harassment in the workplace. Over this year, we have reached hundreds of employees from various corporations in implementing the 5 D's to keep everyone safer in the workplace.

HOLLABACK! STANDS WITH SURVIVORS

In support of Dr. Christine Blasey Ford and all sexual assault survivors, Hollaback! joined the first lady of NYC, Chirlane McCray, with several organizations to organize a rally. With hundreds of supporters in attendance, we were able to lift up and center survivor voices and call on the Senate to take action.

HOLLABACK! CREATES SPACE FOR HEALING

Hollaback!, in collaboration with The People's Supper, set out to prove that a group of thoughtful people who differ from one another can sit down over a shared meal and engage in a meaningful conversation together. We hosted five large-scale suppers in different cities across the country and issued a guidebook for people interested in hosting suppers at home.



Hollaback! Jakarta co-director Vivi teamed up with partnering organizations to speak during '16 Days of Activism'.

HOLLABACK! STORY SHARING PLATFORMS

Hollaback!'s website and app work to break the silence around harassment globally, providing a public platform for people to share their stories of harassment and receive immediate support. Our app allows for "real time" submission of stories, including the ability to map your own harassment and share your personalized map on social media to receive support from your community.

HOLLABACK! COMMUNITY ORGANIZER TRAINING & SITE LEADER PROGRAM

Hollaback! has trained over five hundred young leaders to become leaders in the movement to end harassment in their communities. These community organizers are provided with a free, six month long training, including monthly webinars on strategic planning, community outreach, technology, traditional and social media, volunteerism, and public speaking. Site leaders have gone on to lead local campaigns, create education initiatives, and run for office.

BYSTANDER INTERVENTION TRAINING

Hollaback! holds cutting-edge bystander intervention trainings online and in person to provide information on how to effectively prevent and respond to harassment. We also map stories of bystander intervention and allow people to intervene virtually through our "I've Got Your Back" button, which is attached to each story reported to Hollaback! and HeartMob.

THE PEOPLE'S SUPPER

The People's Supper gathers people across the country to have dinner together and build community through better conversations. The project was born in the wake of the 2016 election and a growing divide in the U.S.. Our goal is to create more civil discourse, repair the breach in our relationship to one another, and to heal within our individual communities through gathering and communication. Learn more at <https://thepeoplesupper.org/>

HEARTMOB

HeartMob is an online platform for individuals to share and document their online harassment - and to receive real-time support from bystanders. Bystanders are given an option of how to support, including documentation, supportive messages, reporting to platforms, and more, all chosen by the individual experiencing harassment. Over five thousand actions have been taken on Heartmob. Join the movement at <https://iheartmob.org/>

CONTACT US

-  <https://www.facebook.com/ihollaback>
-  <https://www.instagram.com/ihollagram>
-  <https://twitter.com/iHollaback>
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PROGRAMS